



12th ANNUAL ALEX'S 5K RUN/WALK & KID'S 1K: NOVEMBER 05, 2022
BENEFITTING AVONDALE HOUSE, THE WESTVIEW SCHOOL, AND AUTISM SPEAKS

The success of Alex's 5K Run/Walk and Kid's 1K greatly depends on the generous support of sponsors. The event is owned and managed by the Bayou City Road Runners, a 501(c)3 organization (EIN 76-0447975), and your donation is tax-deductible. All net profits for this event will be donated to our designated charities.

MEGA-PLATINUM SPONSORSHIP LEVEL - \$5,000 +

Includes all Platinum, Gold, Silver and Bronze level benefits with additional upgrades: [Contact us](#) for information.

PLATINUM SPONSORSHIP LEVEL - \$2500

Includes all benefits of Bronze, Silver and Gold levels with the additional upgrades:

- ❖ Top tier logo or name placement on race day t-shirts with large logo/name recognition on race t-shirts
- ❖ Logo or name placement along race course signage (e.g., mile marker signage)
- ❖ Banner display in post race party and awards area (banner to be supplied by sponsor)
- ❖ Mention in the BCRR monthly newsletter and weekly email following race day - reaching almost 500 members each publication. Increased social media exposure.
- ❖ Four additional entries to the race and post race party (10 entries total).

GOLD SPONSORSHIP LEVEL - \$1000

Includes all Bronze and Silver level benefits plus these upgrades:

- ❖ Large logo or name placement and recognition on race day t-shirts and race day signage.
- ❖ Large logo or name placement on race website with link to your website. Recognition in social media.
- ❖ Space reservation for a 10x10 promotional tent. Tent and promotional items to be supplied by sponsor.
- ❖ Two additional race entries (6 entries total)

SILVER SPONSORSHIP LEVEL - \$500

Includes all Bronze level benefits plus these upgrades:

- ❖ Medium-sized logo or name placement and recognition on race day t-shirts and race day signage.
- ❖ Recognition on race website with medium-sized logo or name placement including your company logo and link to your website. Recognition in social media.
- ❖ Two additional race entries (4 total) including post race party and awards celebration.

BRONZE SPONSORSHIP LEVEL - \$250

Benefits of Bronze level sponsorship includes:

- ❖ Small logo or name placement on race day t-shirts
- ❖ Logo or name recognition on race day signage
- ❖ Recognition on race website (www.alex5k.com) & social media including your company logo and link to your website
- ❖ Opportunity to provide product literature, flyers, coupons or other promotional items in race goody bags. Company to supply promotional items.
- ❖ Two race entries including post race party and awards celebration.
- ❖ Non-profit donation opportunity that supports a great cause.

FRIEND SPONSORSHIP LEVEL - \$100

Benefits of Friend level sponsorship include:

- ❖ Name recognition on race website (www.alex5k.com)
- ❖ One race entry including post race party and awards celebration.
- ❖ Non-profit donation opportunity that supports a great cause.

SPONSORSHIP REGISTRATION

Business/Name: _____ Business Phone: _____

Mailing Address: _____ City/State/Zip: _____

Contact name: _____ Email: _____

Sponsorship Level:

- ☐ Mega-Platinum (5000+)
- ☐ Platinum (\$2500)
- ☐ Gold (\$1000)
- ☐ Silver (\$500)
- ☐ Bronze (\$250)
- ☐ Friend (\$100)

Make checks payable to "Alex's 5K". Mail completed sponsorship forms to:

BAYOU CITY ROAD RUNNERS
P.O. BOX 66196
HOUSTON, TX 77266-0196

For more information, contact info@alex5k.com or go to the race website at www.alex5k.com