



7th ANNUAL ALEX'S 5K RUN/WALK & KID'S 1K: NOVEMBER 04, 2017
BENEFITTING AVONDALE HOUSE, THE WESTVIEW SCHOOL, AND AUTISM SPEAKS

The success of the 7th Annual Alex's 5K Run/Walk and Kid's 1K greatly depends on the generous support of sponsors. The event is managed by the Bayou City Road Runners, a 501c3 organization; all profits for this event will be donated to our designated charities.

<p>MEGA-PLATINUM SPONSORSHIP LEVEL - \$5,000 + Includes all Platinum, Gold, Silver and Bronze level benefits with additional upgrades: Contact us for information.</p>
<p>PLATINUM SPONSORSHIP LEVEL - \$2500 Includes all benefits of Bronze, Silver and Gold levels with the additional upgrades:</p> <ul style="list-style-type: none"> ❖ Top tier logo or name placement on race day t-shirts with large logo/name recognition on race t-shirts <ul style="list-style-type: none"> ❖ Logo or name placement along race course signage (e.g., mile marker signage) ❖ Banner display in post race party and awards area (banner to be supplied by sponsor) ❖ Mention in the BCRR monthly newsletter and weekly email following race day - reaching almost 500 members each publication. <ul style="list-style-type: none"> ❖ Four additional entries to the race and post race party (10 entries total).
<p>GOLD SPONSORSHIP LEVEL - \$1000 Includes all Bronze and Silver level benefits plus these upgrades:</p> <ul style="list-style-type: none"> ❖ Large logo or name placement and recognition on race day t-shirts and race day signage. <ul style="list-style-type: none"> ❖ Large logo or name placement on race website with link to your website. ❖ Space reservation for a 10x10 promotional tent. Tent and promotional items to be supplied by sponsor. <ul style="list-style-type: none"> ❖ Two additional race entries (6 entries total)
<p>SILVER SPONSORSHIP LEVEL - \$500 Includes all Bronze level benefits plus these upgrades:</p> <ul style="list-style-type: none"> ❖ Medium-sized logo or name placement and recognition on race day t-shirts and race day signage. ❖ Recognition on race website with medium-sized logo or name placement including your company logo and link to your website. <ul style="list-style-type: none"> ❖ Two additional race entries (4 total) including post race party and awards celebration.
<p>BRONZE SPONSORSHIP LEVEL - \$250 Benefits of Bronze level sponsorship includes:</p> <ul style="list-style-type: none"> ❖ Small logo or name placement on race day t-shirts <ul style="list-style-type: none"> ❖ Logo or name recognition on race day signage ❖ Recognition on race website (www.alex5k.com) including your company logo and link to your website ❖ Opportunity to provide product literature, flyers, coupons or other promotional items in race goody bags. Company to supply promotional items. <ul style="list-style-type: none"> ❖ Two race entries including post race party and awards celebration. ❖ Non-profit donation opportunity that supports a great cause.
<p>FRIEND SPONSORSHIP LEVEL - \$100 Benefits of Friend level sponsorship include:</p> <ul style="list-style-type: none"> ❖ Name recognition on race website (www.alex5k.com) ❖ One race entry including post race party and awards celebration. ❖ Non-profit donation opportunity that supports a great cause.

SPONSORSHIP REGISTRATION

Business/Name: _____ Business Phone: _____

Mailing Address: _____ City/State/Zip: _____

Contact name: _____ Email: _____

<p>Sponsorship Level:</p> <p><input type="checkbox"/> Platinum (\$2500)</p> <p><input type="checkbox"/> Gold (\$1000)</p> <p><input type="checkbox"/> Silver (\$500)</p> <p><input type="checkbox"/> Bronze (\$250)</p> <p><input type="checkbox"/> Friend (\$100)</p>	<p>Make checks payable to "Alex's 5K". Mail completed sponsorship forms to:</p> <p>BAYOU CITY ROAD RUNNERS P.O. BOX 66196 HOUSTON, TX 77266-0196</p> <p>For more information, contact the Race Director, Lara Allen at larabcr@gmail.com or go to the race website at www.alex5k.com</p>
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THANK YOU VERY MUCH FOR YOUR SUPPORT!!!!!!